

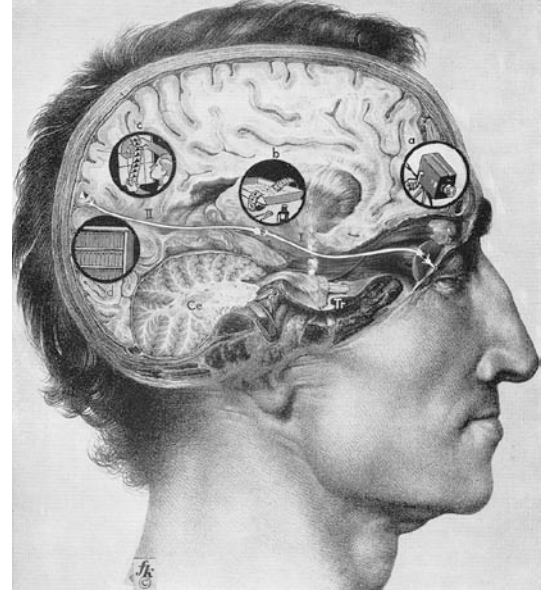
Developing 1st Year Research Environments & Creative Profiles Using Web 2.0 Technologies

Integrating assessment delivery with social media tools to provide a venue for sharing ideas, peer assisted learning and informal critique.

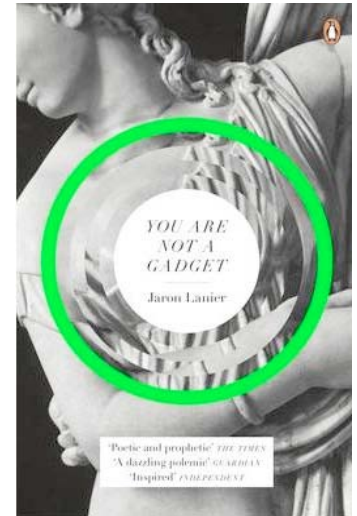
The utilisation of Web 2.0 technologies to construct a meaningful online environment for ongoing undergraduate research and creative practice in new media arts.

NM1000 | Introduction to New Media

Mitch Goodwin | School of Creative Arts



NM1000 | Introduction to New Media
Mitch Goodwin | School of Creative Arts



*First Year core theory subject in the **Bachelor of New Media Arts** degree which prepares students to undertake research into media arts practice as well as familiarising them with the 20th century contemporary art history and communications technology.*

Introduction to New Media

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Basic Structure

90 Minute Lecture

Weeks 1 - 12

30-90 Minute Screening

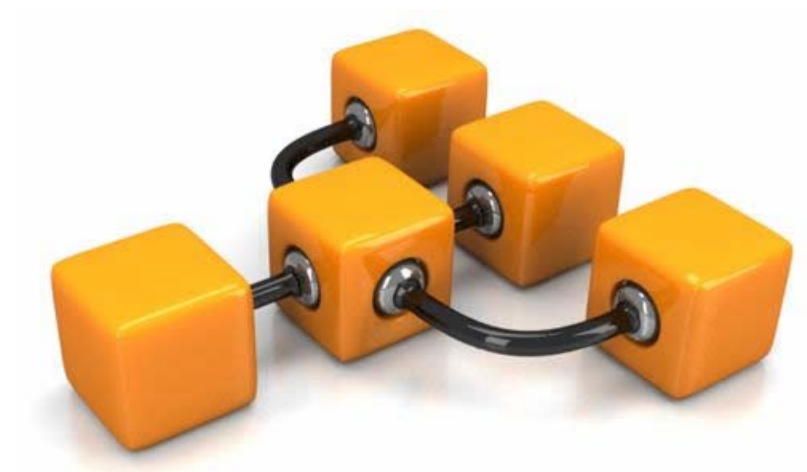
Weeks 1 - 12

2 Hour Online Tutorial / Discussion / Resources

Weeks 2 – 13

The Numbers

One lecturer | One online tutor | 130 students



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Discussion Board

NM1000 | Townsville

Delete

<input type="checkbox"/>	Forum	Description	Total Posts	Unread Posts	Total Particip
<input type="checkbox"/>	Questions For Tutor (General Issues) ▼	This forum is for general questions pertaining to NM1000. Not assessment items. Please go to forums for specific assessment items if you need advice.	85	25	23
<input type="checkbox"/>	Student Discussion - Weekly Readings ▼	This is a good place for students to discuss the weekly readings with their peers. If you are struggling with the meaning of a particular text this might be a good place to ask the rest of the class how they interpreted the text.	20	3	9
<input type="checkbox"/>	Student Discussion - Weekly Screenings ▼	<p>So what did you think?</p> <p>This is a good place for students to discuss the weekly screenings with their peers. If you are interested in exploring the ideas brought up in a particular screening this might be a good place to discuss your interpretation with the rest of the class.</p>	33	13	11
<input type="checkbox"/>	Assessment 1A - New Media References ▼ <i>Forum is no longer available. Available until: Monday, 7 March 2011 5:00:00 PM EST.</i>	<p>This forum provides a venue for NM1000 students to discuss any difficulties, insights or procedural issues regarding "Assessment 1A - New Media References".</p> <p>Your online Tutor, Tali, will be present on this Forum from 5pm-7pm straight after the lecture on Tuesdays.</p>	26	0	8



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Class Facebook Site

NM1000 | Townsville



2011 Facebook Avatar : Ridley Gibson



2011 Facebook Avatar : HG Sterling

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Assessment Summary

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1. My New Media Arts Reference Environment (17% / Weeks 3-7)

Item	Description of Item	Invigilated	Weight	Due Date	Submission Method
1A	New Media References	NO	6%	Week 3 : Friday 9 th March at 4pm.	SoCA Server (Via the SoCA Mac Lab DA-011-013 & 014)
1B	New Media Sites of Interest	NO	2%	Week 4 : Friday 16 th March at 4pm.	SoCA Server (Via the SoCA Mac Lab DA-011-013 & 014)
1C	Gmail Account	NO	2%	Week 5 : Friday 23 rd March at 4pm.	SoCA Server (Via the SoCA Mac Lab DA-011-013 & 014)
1D	iGoogle Homepage	NO	3%	Week 6 : Friday 30 th March 4pm.	SoCA Server (Via the SoCA Mac Lab DA-011-013 & 014)
1E	What is New Media Art? (Facebook Post)	NO	4%	Week 7 : Friday 6 th April at 4pm.	NM1000 Facebook page (Profile TBC)

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Reference Collection

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Journal Article

Benjamin, R 2011, 'The Mad Square: Modernity in German Art, 1910-1937', *Art Monthly Australia*, no. 245, pp. 12-14, viewed 7 March 2012,
<<http://search.informit.com.au.elibrary.jcu.edu.au/fullText;dn=548699033035360;res=IELLCC>>



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Reference Collection

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Newspaper Article

Christensen, N 2012, 'Students, blogs will be caught in the net', *The Weekend Australian*, 3-4 March, p.8.

Students, blogs will be caught in the net

NIC CHRISTENSEN

BLOGGERS and online student publications, such as one run by the University of Technology, Sydney, would be caught in the net of the proposed media regulator.

Souraya Ramadan, editor of student-run UTS website Reportage Online, said recommendations in the Finkelstein review calling for the regulation of news sites with more than 15,000 hits a year would place an unfair burden on small online publishers.

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Reference Collection

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Book Chapter

Tomlinson, B 2010, 'The Role of Technology', in B Tomlinson (ed.) *Greening through IT: Information Technology for Environmental Sustainability*, The MIT Press, Cambridge, pp. 63-89.

4 The Role of Technology

Technology is neither good nor bad; nor is it neutral.

—Melvin Kranzberg, 1986, p. 545

Many different definitions of technology are available, each of which provides a different view into the role technology plays in human affairs. The Greek roots—*techne* + *logia*—suggest that it is the “study of craft.” The *Oxford English Dictionary* provides the following definition: “A discourse or treatise on an art or arts; the scientific study of the practical or industrial arts” (OED.com, 1989b). Computing pioneer Alan Kay is reputed to have stated that technology is “anything that wasn’t around when you were born.” Author Arthur C. Clarke offers that “any sufficiently advanced technology is indistinguishable from magic.” (Clarke, 1973, p. 21) (Author Larry Niven is supposed to have inverted this comparison, suggesting that “any sufficiently advanced magic is indistinguishable from technology.”) Taken together, these descriptions provide some functional, temporal, and practical sense of how technology impacts humanity.



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The Google Effect

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inbox:	Classic	Important first	Unread first	Starred first	Priority Inbox	X
The RecordProducer.com N.	Shay - Welcome to RecordProducer.com! - Thank you for your coming on bc					1:43 pm
Vocal Awareness Team	Vocal Awareness Signup Confirmation - Dear Shay, We thank you for joining					1:38 pm
Sound Technology	Sound Technology E-Newsletter: Subscription Confirmed - Your subscripti					1:28 pm
Sound Technology	Sound Technology E-Newsletter: Please Confirm Subscription - Confirm Your S					1:17 pm
Music Tech Magazine	Your new account - Dear customer, We have created a new account for you at					1:11 pm
Music Tech Magazine	Newsletter subscription confirmation - Dear customer, We have added you I					1:11 pm
Techdirt Daily	Techdirt Daily Mailing List Confirmation - This message has been sent to yo					1:03 pm
Techdirt	Confirm your new Techdirt account. - Thanks for registering at Techdirt Plea					1:03 pm
AudioTechnology Magazine	Audio Technology: Subscription Confirmed - Your subscription to our list has be					12:46 pm
AudioTechnology Magaz. (2)	Audio Technology: Please Confirm Subscription - Confirm Your Subscription Ye					12:45 pm
SoundTech Pro Audio Forum	SoundTech Pro Audio Forum Registration - Hello shay You received this messa					12:12 pm
service@paypal.com.au	Your payment to Open City Inc RealTime					11:54 am
Australian Network for A.	Australian Network for Art and Technology List: Subscription Confirmed - Your s					11:45 am
Rhizome News	Rhizome News: Subscription Confirmed - Your subscription to our list has been					11:44 am



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www.google.com/ig?hl=en#t_4

+Breannan Images Maps Play **NEW** YouTube News Gmail Documents More - Breannan Parker-Hall Share...

Google

Art

Netbehaviour

- ▶ [my life so far. \(fine artistry\)](#)
- ▶ [art manifestos from writtle students](#)
- ▶ [my life so far. \(\)](#)

The Metropolitan Museum of Art Special Exhibition Pod...

- ▶ [081 Special Exhibition: Reconfiguring an African Icon](#)
- ▶ [080 Special Exhibition: Guitar Heroes: Legendary Craftsmen from Italy to New York](#)
- ▶ [079 Special Exhibition: Guitar Heroes: Legendary Craftsmen from Italy to New York](#)

Oil Painting of the Day

Title of Gadget

Resize height to ☐ 100%?

Language

* required


Vague Terrain

- ▶ [Electricity is Magic Gallery - Call for Works](#)
- ▶ [Vague Terrain 21: Electric Speed](#)
- ▶ [CeC Call for Papers - Biotechnological Performance Practice](#)


Resistnetwork.com

- ▶ [The Invisibles' on Mexican TV tonight ...](#)
- ▶ [Download your copy of 'The Invisibles' soundtrack, available now on Bandcamp](#)
- ▶ [The Invisibles' featured in Le Monde](#)

Art of the Day



Random Poster



we make money not art

- ▶ [Where to see new media art works in London this week](#)
- ▶ [The Moon Goose Analogue: Lunar Migration Bird Facility](#)
- ▶ [Links for 2012-03-25 \[del.icio.us\]](#)

<http://www.artbible.info/art/large/70.html>

The Google Effect

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The screenshot shows an iGoogle homepage with a landscape background. At the top, there is a search bar and a magnifying glass icon. Below the search bar, there is a "Photographic" dropdown menu and three icons: a calendar, a photo gallery, and a settings gear. The main content area is divided into several columns, each containing a widget feed. The feeds are as follows:

- Brooke Schwab Photography - RSS**
 - › announcing our mini session
 - › new studio space for kids to be kids
 - › stillmotion + smilebooth + wppi
- Gear RSS**
 - › DVD Review: Fashion Photography Exposed
 - › Pentax Once Again Introduces 25mm F/4 Lens for 40MP 645D Medium-Format Camera
 - › Adobe Launches Free Photoshop CS6 Beta; Read Our Hands-On Preview
- Scott Kelby's Photoshop Insider**
 - › It's Free Stuff Thursday!
 - › It's Guest Blog Wednesday featuring Del Sol Photography!
 - › What a kick-butt week!!! :-)
- The Luminous Landscape - What's New**
 - › 29 March, 2012 - The Making of Sugarloaf Rock
 - › 26 March, 2012 - J'Accuse - Why Do Camera Makers Produce Flawed Products?
 - › 24 March, 2012 - Artistic License & D800 Rating
- Earthbound Light Photography Tips**
 - › Some Thoughts on the Beta Release of Photoshop CS6
 - › Drive and Inspiration
 - › Mood
- PDN Photo of the Day**
 - › Confessions of an Unrepentant Smoker
 - › The Far Side of the Moon
 - › The Greatest
- Canon Talk Forum: Digital Photography Review (dpreview.com)**
 - › G1X Night Shot ISO 6400
 - › G1x First Pics
 - › G1X vs. Panasonic DMC-FZ150????
- Nikonians News - Photography & Imaging News and Podcasts**
 - › Nik Software divorces Nikon... right?
 - › So much good stuff to read
 - › Academy instructors preparing Nikon D4 and Nikon D800 workshops
- Arts & Life**
 - › Feminist Poet Adrienne Rich Dies At 82
 - › Feminist Writer Adrienne Rich Dies At 82
 - › DVD Picks: 70 Years Of 'Casablanca'
- Complete Digital Photography**
 - › Camera-Specific Training at Lynda.com
 - › Experimenting With Less Contrast
 - › Foundations of Photography: Black and White
- Canon EOS 1100D - 300D Forum: Digital Photography Review (dpreview.c**
 - › From 400D to 5D
 - › T3i - Sandisk Extreme 16GB Error
 - › Want to shoot ballet and gymnastics for grandchildren
- PopPhoto: Photography Newswire**
 - › Photography at the Summit Video Series
 - › Goodbye Digital Railroad
 - › Photography at the Summit Video Series
- News: Digital Photography Review (dpreview.com)**
 - › Canon EOS 5D Mark III studio samples published
 - › Camera Awesome update sees SmugMug snuggle up to Instagram
 - › Canon adds Google Cloud Print capability to Pixma wireless all-in-ones
- Digital Photography School**
 - › Beyond Snapshots: How to Take That Fancy DSLR Camera Off "Auto" and Photograph Your Life like a Pro
 - › 9 Architectural Photography Tips
 - › Do You Have Enough Talent In Your Tank to be a Photographer?

The Google Effect

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Add gadgets

- Home
- Photography
- Art News
- Photoshop Tutorials**
- Design
- Typography

Enable chat

The Photoshop Blog

- Photoshop CS6 Insights - 4 Videos On New Features
- Importing Photos In Adobe Photoshop Lightroom 4 - Sample Chapter From The Complete Guide for Photographers
- 9 More Free Wacom Tablet Training Video- Plus 20% Off Coupon

Psdeluxe

- The Interface | Photoshop Tutorial
- 40+ Fabulous Digital Painting Examples
- 40 Inspirational E-Commerce Designs

BrushKing brush RSS Feed

- Z-DESIGN Tech Brush Set v6
- Floral Mix
- Ribbons 1

Photoshop News

- Error "Licensing for this product has stopped working" when you start any Adobe Creative Suite 3 application
- Adobe Creative Suite 3 application installer closes with error code 2739 in Windows Vista
- Remove Photoshop CS3 public beta

Psdtduts+

- Introducing the New Crop Tool in Photoshop CS6
- Create a One-Page Retro Web Design Layout in Photoshop
- Design a Coffee Shop Menu Layout from Scratch with Photoshop and InDesign – Part 1

Blog.SpoonGraphics

- Handy Roundup of Free Vector Ornaments & Flourishes
- MOO Business Cards & Holder Giveaway for Members
- Create a Retro Triangular Pattern Design in Illustrator

Shapes4FREE

- 70+ Web Arrows Icons
- 35+ Photoshop Badge Shapes
- 70 Corneristic Vector Icons for Web Designers

Photoshop : Top Issues

- 12.0.4 update doesn't install | Photoshop CS5
- Support resources for Photoshop companion apps: Color Lava, Eazel, Nav | Photoshop
- Install | Adobe Camera Raw 6.4 plug-in update

Photoshop Star

- Create a Ghost in the Landscape
- Create Space Fantasy Composition (Part 2)
- Winners of Pixmac Giveaway

PhotoshopLover

- Aqua Text Effect
- Create a Cool Stitched Tag in Photoshop
- How to Create a Dark, Emotional Photo Manipulation

The Google Effect

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Newsletter : Data to an
email client
Gmail Account



RSS Feed : Data into a
feed aggregator
iGoogle Homepage



Reflect: Post comments
to a blog site
Blogger / Word Press



Create: Store &
share creative work
Google Docs

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Assessment Summary

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2. Object Digitisation (43% / Weeks 8-13)

Item	Description of Item	Invigilated	Weight	Due Date	Submission Method
2A	Find and Photograph an Object (Flickr Post)	NO	3%	Week 8 : Friday 13 th April at 4pm.	NM1000 Flickr site & link on Facebook page (Address TBC)
2B	Vodcast About the Object (YouTube Post)	YES	10%	Week 9 : Friday 27 th April at 4pm.	NM1000 YouTube site & link on Facebook page
2C	The Object Blog (Blogger Site)	NO	10%	Week 11 : Friday 11 th May at 4pm	Blogger & link on Facebook page
2D	Creative Response*	NO	20%	Week 13 : Friday 25 th May at 4pm	Link on Facebook page & SoCA Server (Via the SoCA Mac Lab DA-011-013 & 014)



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Assessment Summary

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1. *My New Media Arts Reference Environment* (17% / Weeks 3-7)



2. *Object Digitisation* (43% / Weeks 8-13)












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The Facebook Effect

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 Friends See All

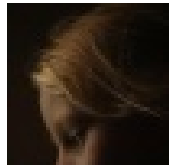
	Mia Peronis-Sterling 102 mutual friends		Tim Neuman-Sterling 39 mutual friends
	Mikaela Thomsen-Sterling 35 mutual friends		Chad Hewitt-Sterling 102 mutual friends
	Jason Foster-Sterling 93 mutual friends		Christina Papadimitriou-Sterling 2 mutual friends
	Sean Beven-Sterling 91 mutual friends		Moran Prizes 1 mutual friend Add Friend

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The Facebook Effect

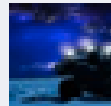
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Nicole Burke-Sterling

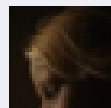
Does anyone know how to take a screenshot of the gmail account?

Like · Comment · Share · 22 hours ago · 



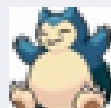
Melissa Harraway-Sterling CTL Prnt SCN and then copy into a word doc

21 hours ago · Like ·  1



Nicole Burke-Sterling thankyou

16 hours ago · Like



Clayton Tonkin-Sterling And for Mac users:
Command+Shift 3

14 hours ago · Like

Write a comment...



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The Facebook Effect

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Duan Zhu-Gibson

zhu_jc174169_nm1000_2d<http://zhu-jc174169-nm1000.blogspot.com/2011/06/creative-response-of-duan-zhu.html>



DZ's hangar: Creative response of Duan Zhu
zhu-jc174169-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 16, 2011 at 8:08pm



Prue Miller-Gibson



My Object Blog –Secateurs
miller-jc203868-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 16, 2011 at 8:01pm



Ashleigh Peters-Gibson

Peters_JC232065_NM1000_2D



The Life of Ashleigh: Creative Response
peters-jc232065-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 16, 2011 at 7:58pm



Nathan Morris-Gibson

Morris_JC220736_NM1000_2D



Nath's Creative Blog: Refresh Your Health!
morris-jc220736-nm1000.blogspot.com

Like · Comment · Share · See Friendship · June 17, 2011 at 4:51pm



Daniel van Blerk-Gibson posted a photo to your Wall.



Like · Comment · See Friendship · June 17, 2011 at 4:48pm

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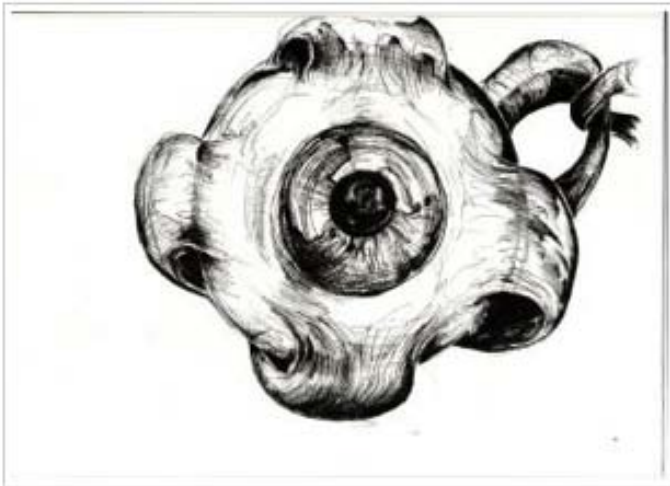


The Facebook Effect

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Nicole Potgieter-Gibson



Wall Photos

B&W response to 2D for nm1000

By: Nicole Potgieter-Gibson

Like · Comment · Share · See Friendship · June 16, 2011 at 7:23pm



Nicole Potgieter-Gibson



Wall Photos

B&W response to 2D for nm1000

By: Nicole Potgieter-Gibson

Like · Comment · Share · See Friendship · June 16, 2011 at 7:23pm



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The Facebook Effect

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Nicole Potgieter-Gibson



Wall Photos

my 2nd response of same image.

By: Nicole Potgieter-Gibson

Like · Comment · Share · See Friendship · June 16, 2011



Nicole Potgieter-Gibson



artistic response to 2D for NM1000

Whilst searching for ideas that my eyes could view through my glasses I realised my response was incorrect as I have always had a fascination with what is below the skin and drawing that which cannot be seen hence internalising the image the eye ball is an intriguing image to draw. In addition the images would not be possible if I did not have my glasses for observation.

By: Nicole Potgieter-Gibson



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Bergan_JC241326_NM1000_2B
www.youtube.com


Erik Bergan's assessment item 2B for NM1000 at James Cook University.

Like · Comment · Share · See Friendship · 23 hours ago · ✱

 Sarah Elsley-Sterling, Adam Perrett-Sterling and Stephanie Stojcic-Sterling like this.




Sean Beven-Sterling That was great Erik. Im confused and amazed.

22 hours ago · Like ·  2




Stephanie Stojcic-Sterling wow!! awesome

21 hours ago · Like ·  1



Mia Peronis-Sterling very nice Erik, maybe you should consider a career in front of the camera!

17 hours ago · Like ·  2



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The Facebook Effect

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Laura Kajewski-Sterling

<http://www.youtube.com/watch?v=g4Z8U7yEUHc&feature=plcp>



Kajewski_JC244525_NM1000_2B.avi
www.youtube.com

Vodcast_Explanation of chosen Object

Like · Comment · Share · See Friendship · about an hour ago · ✱



Robyn Volker-Sterling, Lesley Goodwill-Sterling and Sean Beven-Sterling like this.



Robyn Volker-Sterling ur emotional expression in ur vodcast is great. sorry to hear about ur friend.

17 minutes ago · Like

Write a comment...



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The Facebook Effect

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Sean Beven-Sterling ► **Jessica Lind-Sterling**

Hey Jess when are you at uni next, I have something for you to look at and adjust and feedback etc etc.

Remember your not obligated to proceed if its not really your thing :-)

Cheers

Sean (airbrush)

Like · Comment · See Friendship · May 18 at 4:01pm · 🌐



Jessica Lind-Sterling Hey there yay :) how exciting .. well i'm going in there today for a while otherwise Tuesday whatever suits you.

May 19 at 8:35am · Like



Jessica Lind-Sterling do you want to email me a picture? is that easier?

May 19 at 8:36am · Like



Sean Beven-Sterling Good idea, sent to your Gmail.

May 19 at 1:19pm · Like

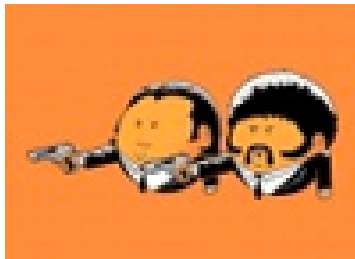
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The Facebook Effect

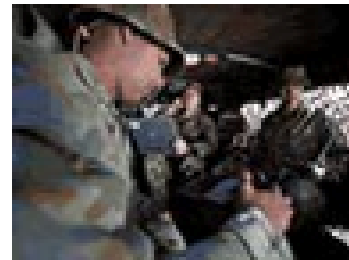
NM1000 | Townsville

\$10 Threadless Sale!



Only 10 bucks for amazing artist-designed tees. Don't miss out, sale ends 26.4 5am GMT

Army intelligence jobs



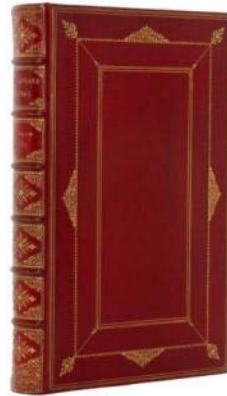
Analyse intelligence and help protect Australia. Electronic Warfare Operators wanted now.

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Object Digitisation

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Object Digitisation

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Osmond_jc232531_NM1000_2A



Cooper_JC221907_NM1000_2A



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Object Digitisation

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Reid_JC229673_NM1000_2A



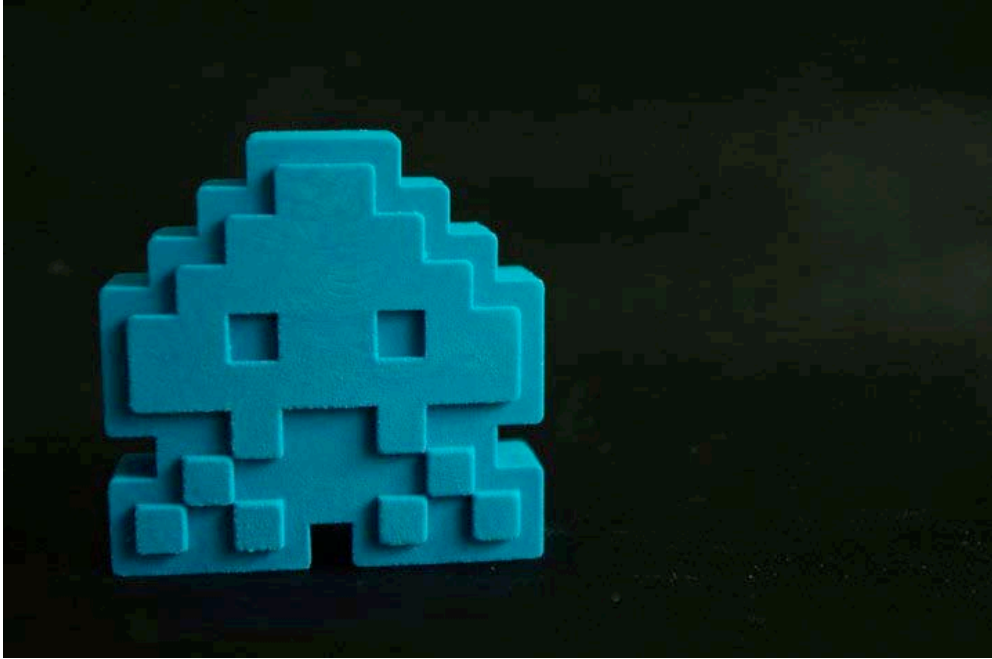
Morris_JC220736_NM1000_2A

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Object Digitisation

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Sweeney_JC233210_NM1000_2A



Church_JC199912_NM1000_2A



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Creative Response

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<http://lamberton-jc232489-nm1000.blogspot.com.au/>

<http://lago-jc244516-nm1000.blogspot.com.au>



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Creative Response

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<http://browning-jc244855-nm1000.blogspot.com.au/>

<http://ferguson-jc225108-nm1000.blogspot.com.au>



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Primary Outcomes

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Google Reference Environment

Evolving online resource to collect, manage and archive new media arts research, tutorials and practice.

Facebook As a Tool

Discuss and engage other practitioners. Ask questions of peers, road test ideas and - importantly for FYE - meet new friends through creative exchange/s. Social media is a professional calling card for artists.



Primary Outcomes

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Online All the Time

24/7 access to research from any computer which can be refined over time to reflect the student's interests and career pathways

Informed Practice

To develop creative work that is informed by new media theory and engages with network technology



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Mitch Goodwin

School of Creative Arts | Townsville



<http://darkeuphoria.info/>



<http://mitchgoodwin.com/>



<http://vimeo.com/oldmateo>



[@oldmateo](#)